



WALK FOR Kids



Lace up for a day of community, hope, and togetherness!

Walk for Kids, the signature event of Ronald McDonald House Charities of Southern Arizona, brings together family, friends, and community members to build awareness and raise funds to nurture the health and well-being of children and their families.

Walk with us **Sunday, December 7, 2025 at Kino Sports Complex North**, for a 1-mile stroll to support families with a child facing a critical illness or injury.

Walk for Kids features interactive activities for all ages, including a Kids' Zone consisting of booths from local community partners. **In 2024, more than 1,400 walkers and donors raised over \$140,000.**

Your involvement makes a difference for families from Southern Arizona and beyond:



5,000+

ANNUAL ROOM NIGHTS



17
NIGHTS

AVERAGE STAY



309
NIGHTS

LONGEST STAY IN
2024



1,000+

CHILDREN SERVED ABOARD
RONALD McDONALD
CARE MOBILES



26,000+

ANNUAL VISITS TO
RONALD McDONALD
FAMILY ROOMS



\$1,512,511

ESTIMATED FAMILY SAVINGS
(LODGING, MEALS, AND TRANSPORTATION)



PROGRAMS YOU SUPPORT

Ronald McDonald House®



A "HOME-AWAY-FROM-HOME" FOR FAMILIES WITH A SICK OR INJURED CHILD.

Ronald McDonald Family Room®



A PLACE OF RESPITE JUST OUTSIDE THE NICU IN LOCAL HOSPITALS.

2 LOCATIONS

Ronald McDonald Care Mobile®



MOBILE DENTAL CLINIC PROVIDING ACCESS TO CARE FOR CHILDREN ACROSS SOUTHERN ARIZONA.

Sibling Center



SUPPORT FOR SIBLINGS IN THE HOSPITAL.

OUR REACH

FACEBOOK

3,800+
FOLLOWERS

INSTAGRAM

1,660+
FOLLOWERS

EMAIL

5,100+
SUBSCRIBERS

WALK FOR KIDS



WALK FOR Kids



Sunday, December 7, 2025 · Kino Sports Complex North

	Presenting	Platinum Shoe	Gold Shoe	Silver Shoe	Bronze Shoe	Tent
<i>Sponsorship Benefits</i>	\$15,000	\$10,000	\$5,000	\$3,000	\$1,500	\$500
Distinction as Presenting Sponsor	♥					
Priority tent placement at event	♥					
Logo on all media promotion <i>(print/digital/broadcast)</i>	♥					
Logo on Walk for Kids featured location signage	Event	Kids' Zone				
Logo on stage banners & starting line inflatable arch	♥	♥				
Recognition in RMHC e-newsletter	♥	♥	♥			
Mentions on RMHC social media	♥	♥	♥			
Recognition in Walk for Kids emails	♥	♥	♥	♥		
Recognition on activity passport	♥	♥	♥	♥	♥	
Company banner displayed at event <i>(banner provided by sponsor)</i>	♥	♥	♥	♥	♥	♥
Recognition on Events page of the RMHC website	♥	♥	♥	♥	♥	♥
Recognition on Walk for Kids registration website	♥	♥	♥	♥	♥	♥
Tent space at Walk for Kids	♥	♥	♥	♥	♥	♥*
Individual event registrations	25	20	15	10	5	0
Recognition on event shirt	Logo	Logo	Logo	Logo	Name	N/A

* **Tent sponsors:** A 10'x10' space in Kids' Zone will be reserved for all tent sponsors. Tent and tent weights are to be provided by the sponsor. RMHC to provide (1) 8ft table with (2) chairs.

Questions? Contact Kerri Burgerhoff, Manager of Strategic Partnerships & Events at kburgerhoff@rmhctucson.org or (520) 326-0060.